



We chose to call ourselves TigerBells because our vision and mission revolves around heralding a new era in Animation, Jingling in new exciting times for the Indian Animation industry. But in our logo, we decided to use Tiger's Paw to project both leadership and our zeal to blaze new trails.

As can be seen, the TigerBells logo is a resplendent representation of not only the name of the company – which has a Tiger in it – but also the company's exciting business of animation. The colors, the graphic and fonts, all have been designed to dance together to project a cheerful jingle of creativity and action.

The TigerBells logo is composed of three parts - the distinctive and powerful Tiger's Paw – created by colorful dabs of Green, yellow, blue, orange and magenta; the name TigerBells in a unique font-style of **Special K**; and the TigerBells tagline – *"Animating Imagination"*